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ETV Graduate Internship Programme 2024/2025 For Marketing - Social Media

Description

ETV is pleased to announce the availability of limited internship opportunities for the 2024/2025 academic year. We are seeking highly motivated, analytical, and goal-oriented graduates eager to gain practical experience in their respective fields of study. This graduate internship program is designed to provide participants with relevant workplace experience through a structured learning curriculum and organizational support.

The ETV Graduate Internship Programme aims to cultivate the next generation of industry professionals by offering hands-on experience and mentorship in a dynamic media environment. Interns will engage in various tasks that contribute to the operations of the organization while developing essential skills and competencies pertinent to their chosen fields.

Responsibilities

Interns in the Marketing - Social Media position will be responsible for:

- Assisting with the development and implementation of social media strategies to enhance brand visibility and engagement.
- Creating and curating content for various social media platforms.
- Monitoring and analyzing social media metrics to evaluate the effectiveness of campaigns.
- Collaborating with team members to support marketing initiatives and projects.

Qualifications

Candidates applying for the Marketing – Social Media internship must possess:

• A National Diploma or Degree in Marketing or a related field.

Job Benefits

Participants in the ETV Graduate Internship Programme will benefit from:

- Practical work experience in the media and entertainment industry.
- A structured learning environment that promotes professional growth and development.
- Opportunities to collaborate with experienced professionals and expand their professional network.

How to Apply?

Interested candidates who meet the qualifications are encouraged to apply for the ETV Graduate Internship Programme. Applications can be submitted via the ETV careers portal, where further details and application instructions will be provided.

Hiring organization

ETV

Employment Type

Intern

Duration of employment

12 months

Industry

Broadcast Media Production and Distribution Internships

Job Location

Cape Town, Western Cape, South Africa, 6665, Cape Town, Western Cape, South Africa

Working Hours

9

Date posted

December 1, 2024

Valid through

31.12.2026