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## Pepkor Lifestyle Internship 2026/2027 For Digital Media Graduate

### Description

The Pepkor Lifestyle Retail Division invites ambitious graduates with the drive to shape their future to join its Digital Media Graduate Programme for the 2024/2025 cycle. This initiative offers a unique opportunity to launch and accelerate careers in digital media with robust support and guidance. Participants will transition from academia to professional environments through a structured 12-month program, which includes both formal development and practical, on-the-job training.

The graduate program is designed to facilitate a successful transition for graduates into the workforce. Participants will engage in a comprehensive development process, gaining insights into the digital media landscape while working within a supportive team. The program emphasizes positive impact, innovation, and collaboration, encouraging graduates to co-create opportunities and leave a meaningful legacy in the industry.

### Responsibilities

As a Digital Media Graduate, participants will be tasked with planning, implementing, and managing paid media campaigns across Pepkor's brand portfolio to enhance efficiency and return on investment. Key responsibilities include conducting keyword, trend, and competitor research, publishing content across platforms, monitoring campaign performance, and optimizing strategies based on data insights. Additional duties involve researching new content opportunities and contributing to the overall digital strategy.

### Qualifications

Ideal candidates are recent graduates who have completed a BCom, BSc, Undergraduate, Honours, or Master's degree from an accredited university. The program seeks individuals with strong communication skills, analytical abilities, curiosity, proactivity, collaboration, problem-solving aptitude, adaptability, a positive attitude, and a commitment to ethical business practices.

### Job Benefits

The program offers a competitive one-year contract within Pepkor's diverse commercial organization, allowing graduates to apply their academic knowledge in a real-world setting. Participants will benefit from in-company development programs, cross-functional exposure, and future career development opportunities across various businesses and functions.

### How To Apply?

Interested candidates should submit their applications, including their academic credentials, to the Pepkor Lifestyle Retail Division. Specific application guidelines and deadlines will be detailed in the official program announcement. It is crucial for applicants to ensure their submissions are complete and accurate to be considered for this distinguished internship opportunity.

### Hiring organization

Pepkor Lifestyle

### Employment Type

Intern

### Duration of employment

12 months

### Industry

Retail Internships

### Job Location

Johannesburg, Gauteng, South Africa, 2001, Johannesburg, Gauteng, South Africa

### Working Hours

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### Date posted

December 2, 2024

### Valid through

31.12.2026